

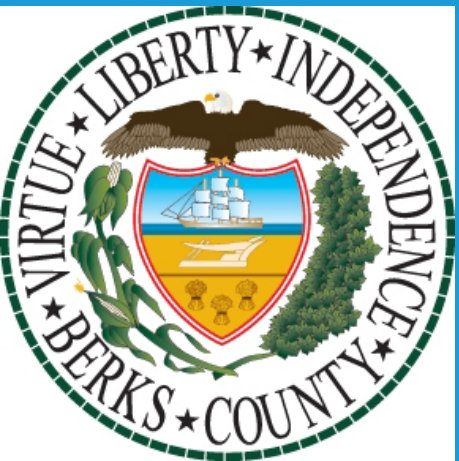
THE FUTURE GETTING THERE!

A woman with a backpack is sitting on a rocky cliff edge, looking at a tablet device. The background shows a vast, forested valley under a clear sky. A yellow circle is positioned near the woman, and a blue circle is positioned near the text '2024 & Beyond'.

2024 & Beyond



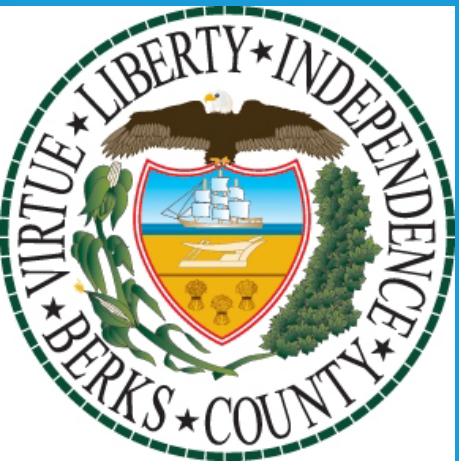
“These Goals and Objectives are my vision for Berks County not for one year but rather for the next 5-10 years. Decisions cannot be made in the short-term...



— COMMISSIONER CHRISTIAN Y LEINBACH



...They must be considered in the long game. I look beyond when I may be here and ask what kind of Berks County am I leaving to the taxpayers and leaders that follow me."



— COMMISSIONER CHRISTIAN Y LEINBACH

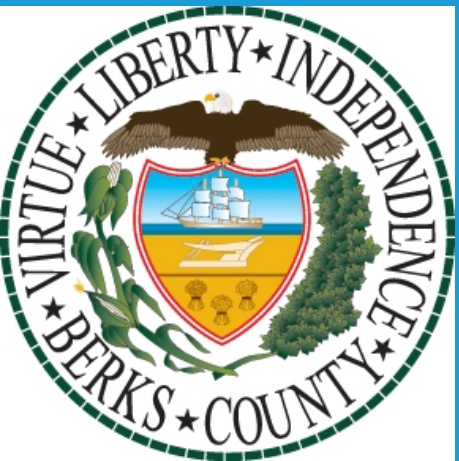
INTRODUCTION

Goals & Objectives for 2024

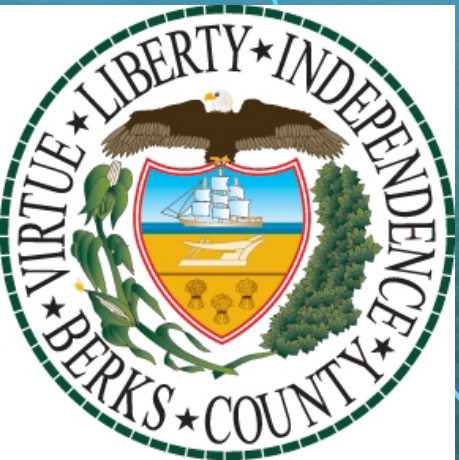
My Vision for Berks County

To serve the people of Berks County honestly, courageously and humbly while honoring God and my oath to both the United States and Pennsylvania Constitutions.

Our daily work tells a story...Here is my prelude to the story that will be written in 2024



**“If everything is a Priority
then nothing is a Priority”**



#1 Fiscal Responsibility

Keep spending under the rate of inflation and Berks fiscally sound. *A budget tells a story.*

#2 Reading Regional Airport

Aggressively promote aviation business development and work to develop the Reading Regional Airport into the #1 General Aviation airport in Pennsylvania

#3 Passenger Rail

Work to restore sustainable passenger rail service for Reading and Berks County

PREPARE

To Meet the Topline Objectives for 2024

Election Integrity

Strengthen voter confidence in the elections and voting process here in Berks County and provide a reliable 2024 election cycle

Economic Development

Continue the implementation of the Imagine Berks economic development strategy throughout the county

County Management

Provide the leadership, management and vision for Berks County Government in alignment with commissioner's goals & objectives

PROMOTE

To Meet the Topline Objectives for 2024

Berks County Health Study

Review and act on recommendations of the 2023 study and act in the best interest of public health as well our taxpayers

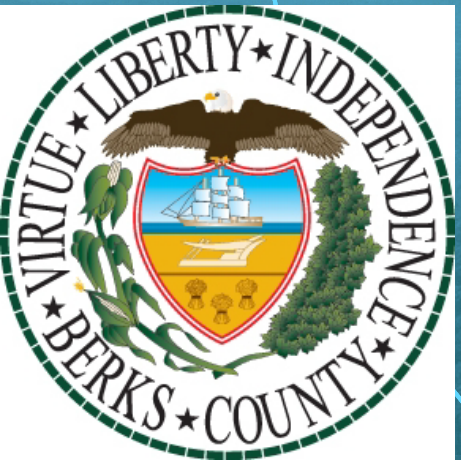
Berks County Jail

New Jail construction is on Hold. Focus on who should and should not be incarcerated from a justice, taxpayer and human perspective

Roads & Bridges

Support and execute road and bridge projects critical to the public safety and the economy of Berks County while remaining fiscally responsible

*These are my key objectives
but there are other projects
and issues we are and will
address.*





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FISCAL RESPONSIBILITY*

Keep spending under the rate of inflation and
Berks fiscally sound. *A budget tells a story.*

Employment – 2008 – 2591 Dec. 2023 – 2103

Maintain Aaa Moody's Bond Rating

Savings & Efficiency Team (SET) – Chaired by Commissioner Rivera

"Our goal each year is no tax increase for the following year"



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FISCAL RESPONSIBILITY*

1995-2005

- 3 tax increases. 39.9% , 18.2% & 33.9% = 92%
- Inflation during the same period 30.94%

2006-2024

- 3 tax increases 6.3% , 3.9% & 8.9% = 19.1%
- Inflation during the same period 54.69%



READING REGIONAL AIRPORT MAKING THE RRA THE #1 GENERAL AVIATION AIRPORT IN PENNSYLVANIA

Focus on Growing the FBO  Business in 2024

Develop a Plan for more Leasable Hangar Space in 2024

Develop an Effective Airport/FBO Marketing Plan

Continue Growing Non-Aviation Development “Outside the Fence”



PASSENGER RAIL

CONNECTING BERKS COUNTY TO THE WORLD

Moving Forward with the FRA Corridor ID program
Establish Plans for the Berks County/Reading Station
Formally Defining our Relationships with the Host Railroads



ELECTION INTEGRITY*

BUILDING TRUST IN THE PROCESS

Strengthen Staff Training

Updating Election Policies

Continued Focus on Election Security

Push for Legislative Changes – *Voter ID – Canvassing – Mail-in Application Deadline – Date & Signatures on Ballot Envelopes*



ECONOMIC DEVELOPMENT*

Imagine Berks - GRCA – RRAA – SRPRA – BCRDA - BCIDA

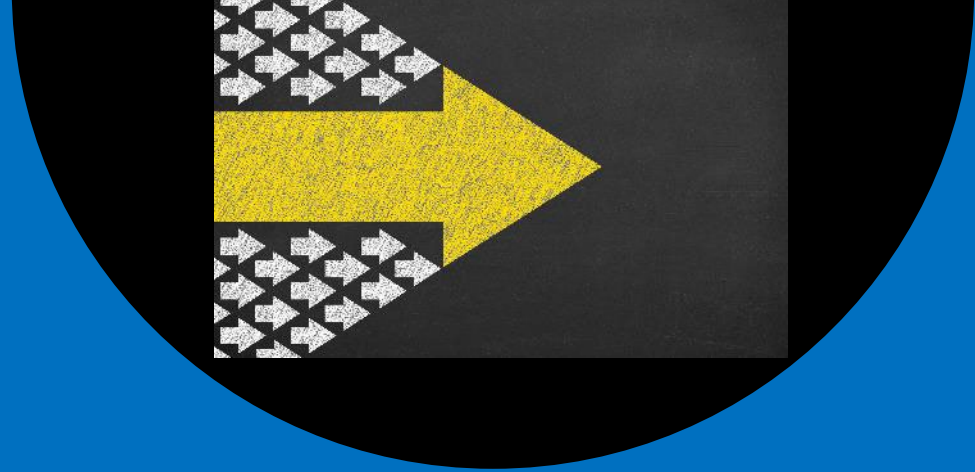
Continue our Strong Partnership with GRCA

Job Retention

Existing Business Growth

New Business & New Job Attraction

AG Industry Focus



COUNTY MANAGEMENT

OUR LEADERSHIP TEAM IS OUR KEY TO SUCCESS

Mission & Vision Statement for Berks County
Prioritize Major COO/County Projects for 2024
Fiscal Responsibility is Job #1
Continued Focus on Training for County Team



BERKS COUNTY HEALTH STUDY

ACTING IN THE INTEREST OF THE COMMUNITY

Decide Berks County's Response on the Four HMA Recommendations

1. Create a County Health Director
2. Establish a Public Health Advisory Panel
3. Support the Establishment of a "Healthy Berks" Coalition
4. Create a County Health Data Analyst



BERKS COUNTY JAIL

WHO NEEDS TO BE IN JAIL?

Focusing our Attention on Non-violent Offenders and Alternative Sentencing

Seeking Alternatives for Mentally Ill Inmates

Considering Regional Solutions



TRANSPORTATION

PUBLIC SAFETY AND ECONOMIC ACCESS

Route 222 completion Maiden creek to Kutztown Bypass

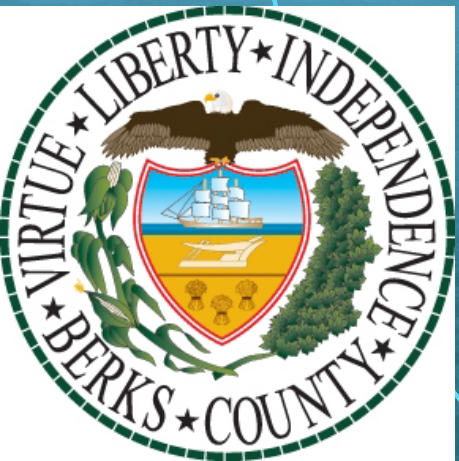
422 West Shore Bypass

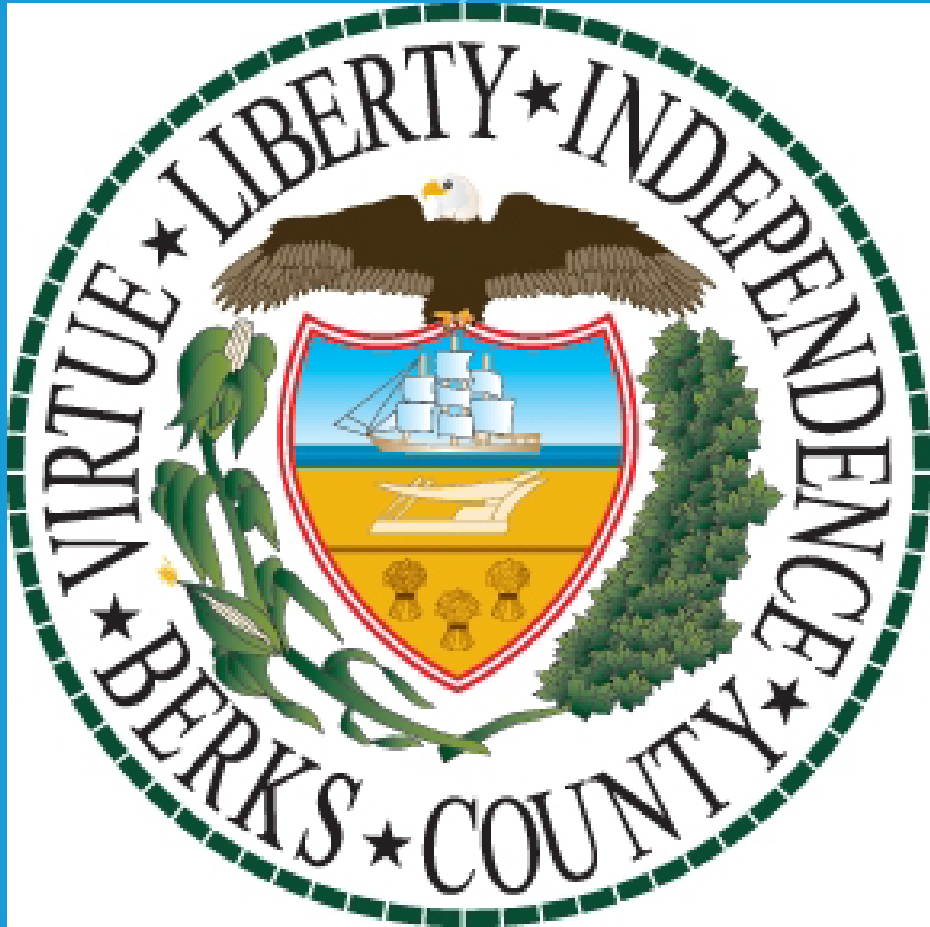
Ramp Connections for 222 & 422/Wyomissing

61 from Shoemakersville to Schuylkill County

12 from Spring Valley to 73

"In the end, success comes down to the team and not a single player."





THANK YOU